



# Clabber Girl Baking Powder

## For Better Sales & Better Margins

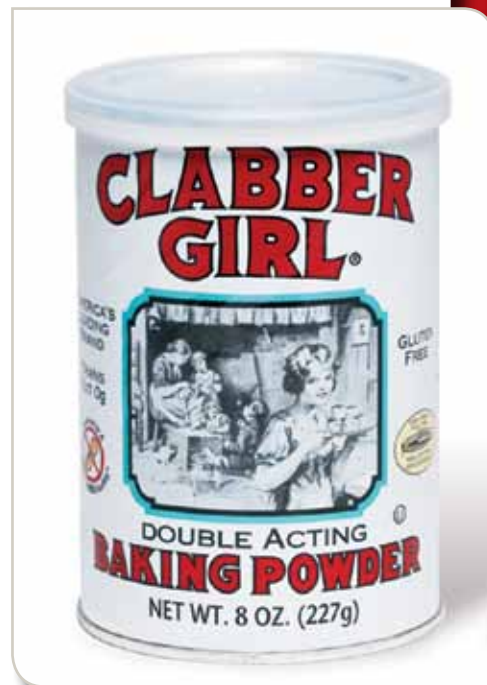
### Stock America's #1 Choice of Baking Powder\*

Clabber Girl Baking Powder is a balanced, double-acting baking powder that has been the first choice of bakers for many years. Ounce for ounce, it outsells the nearest national competitor 3 to 1. Stock the nation's best seller for better sales and better margins. Retailers make more profit can for can on Clabber Girl than any other brand of baking powder. Clabber Girl has distribution centers across the United States. We also ship from all major seaports to service overseas customers.

## Packaging Benefits

- Airtight plastic overcap provides excellent protection from moisture, ensuring superior shelf stability
- The can features a safety seal which folds back as a leveling edge for measuring spoons
- Orthodox Union Kosher Supervision
- Made in the U.S.A. for over 100 years
- Premium quality leavener
- No trans fat
- Produced in a peanut-free facility

\* Based on AC Nielsen Brand data - 52 weeks ending 1/24/09.



Clabber Girl Double-Acting Baking Powder

### Clabber Girl Double-Acting Baking Powder

| UPC Product Case Code           | UPC Can Symbol | Size             | Case Pack | Ship Weight Lbs./Case | Case Dimension Case Cube    | 40x48 Pallet |    |    |
|---------------------------------|----------------|------------------|-----------|-----------------------|-----------------------------|--------------|----|----|
|                                 |                |                  |           |                       |                             | Qty          | Ti | Hi |
| 1 00 1990000520 3               | 00520          | 4 oz.            | 24        | 7.7/3.5 kg            | 11.25 x 8.38 x 4.5<br>.2454 | 180          | 18 | 10 |
| 1 00 1990000526 5               | 00526          | 8 oz.            | 24        | 14.5/6.7 kg           | 11.25 x 8.38 x 8.5<br>.4635 | 80           | 16 | 5  |
| 1 00 1990000331 5               | 00331          | 22 oz.           | 12        | 18.44/8.36 kg         | 14.0 x 10.5 x 6.0<br>.5104  | 88           | 11 | 8  |
| <i>Spanish/English Labeling</i> |                | 10 oz.           | 24        | 16.90/7.66 kg         | 11.25 x 8.38 x 8.5<br>.4635 | 80           | 16 | 5  |
| 1 00 1990000323 0               | 00323          | 284 g.           |           |                       |                             |              |    |    |
| 1 00 1990000333 9               | 00333          | 22 oz.<br>624 g. | 12        | 18.50/8.39 kg         | 14.0 x 10.5 x 6.0<br>.5104  | 88           | 11 | 8  |

## Nutrition Facts

Serving Size: 1/8 Teaspoon (0.6g)

### Amount Per Serving:

| Calories 0                      | % Daily Value* |
|---------------------------------|----------------|
| Total Fat 0g                    | 0%             |
| Sodium 65mg                     | 3%             |
| Total Carbohydrate less than 1g | 0%             |
| Protein 0g                      |                |

Calcium 2%

Not a significant source of cholesterol, dietary fiber, sugars, Vitamin A, Vitamin C, calcium, and iron.

\*Percent Daily Values are based on a 2,000 calorie diet.



Clabber Girl holds the distinguished Seal of Approval from the American Culinary Federation, Inc. (ACF). The federation's endorsement follows extensive testing by a panel of ACF-certified chefs.



Made In U.S.A.

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## Ingredients

Clabber Girl Baking Powder contains food grade cornstarch, sodium bicarbonate (baking soda), anhydrous sodium aluminum sulfate, and monocalcium phosphate.

## Mineral Content

Calcium content typically is 2.1%. Sodium content typically is 10.9%.

## Moisture

The free moisture content is typically less than 3.0%.

## Leavening Action

Leavening  $\text{CO}_2$  is released by the reaction of the sodium aluminum sulfate and monocalcium phosphate in the presence of moisture and heat. Approximately 30% is released in the batter and the rest is released in the oven.

## Gas Release

All the  $\text{CO}_2$  present is available for leavening and typically is more than 15.4% of the baking powder. For analysis methods, see Methods 923.02 of the Official Methods of Analysis of the Association of Official Analytical Chemists, 16th Edition, 5th Revision, 1999. Clabber Girl Baking Powder meets the Federal Specification of the U.S. General Services Administration for Type I baking powder.

## Storage

Store in a cool, dry place and keep the container tightly closed. Heat and moisture are harmful and should be avoided.



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